

The
Women's Scholarship Foundation of Klamath County Presents...

The 2017 **Build-Your-Own** Scholarship Program

HOW TO BUILD-YOUR-OWN SCHOLARSHIPS

- 1. Present the enclosed letter of introduction to a potential sponsor.**
Explain that you are participating in the Miss Klamath County-Miss City of Sunshine Scholarship Program, which is an official preliminary to Miss America. Let potential sponsors know that the Miss America Organization is the *largest provider of scholarships for women in the world*, offering over \$45 million dollars annually! Explain how **you personally** will be earning scholarship money through this exciting Build-Your-Own program.
- 2. Complete a Sponsor Form**
Together with the sponsor fill out one of the enclosed Sponsorship Forms. Tell the sponsor that we will mail them a receipt as soon as possible. The sponsor may make a copy of the form if he/she wishes, but **the original must be returned to us.**
- 3. Get a Camera-Ready Ad Copy or Logo**
We can design the ad page if the sponsor wishes, but there will be no time to get advance approval of our design. Companies typically have copies of advertising they've used before. We can also include your picture (if they would like it included in the ad) and if you provide one to us. Individual sponsors usually like to have their ad displayed in the form of "Best Wishes" or "Congratulations", etc. to the contestant they are sponsoring. Again, we can use pictures if you provide them (1 picture per ad). All ads must be in the form of a PDF, PNG or high resolution TIFF or JPEG.
- 4. Collect the Scholarship Money**
Cash, checks and money orders are fine. Business sponsors should make checks payable to the W.S.F.K.C. (Women's Scholarship Foundation of Klamath County). Individual sponsors can make their checks payable to the W.S.F.K.C. or the Oregon Scholarship Foundation.
- 5. Return the Ad Pages and Payments to Us**
As soon as you have the ad and the payment, return it to us immediately so that we may begin working on placing it in the program book mock-up. You can continue to **Build-Your-Own** Scholarship with additional sponsorships up until March 9, 2017 our printing deadline.
- 6. Enjoy your pageant experience and receive your scholarship award in the same manner as your other scholarship awards.¹**

¹ All scholarships, including **Build-Your-Own** scholarships, are awarded in accordance with our published Scholarship Rules