

The

Women's Scholarship Foundation of Klamath County Presents...

The 2017 Build-Your-Own Scholarship Program

Dear 2017 Contestants:

As a participant in the 2017 Miss Klamath County-Miss City of Sunshine Scholarship Pageant, you can earn significant scholarships regardless of the outcome of the pageant finals (all contestants are guaranteed to be awarded a minimum of \$200 in scholarship).

We are encouraging all of our 2017 contestants to support the scholarship program through sponsor pages in our Souvenir Program Book. Here's how our incentive program works:

For the first \$175.00 in sponsorships that the contestant acquires, 100% of the proceeds go to the Women's Scholarship Foundation of Klamath County. **For every amount sold after that 60% will be returned to the contestant in the form of scholarship dollars, payable to an accredited educational institution through the Women's Scholarship Foundation or the Oregon Scholarship Foundation according to our scholarship rules.**

Just check out the following chart to see how much you can earn!

| Sponsorship Ads Sold | Build Your Own Scholarship Award |
|-------------------------------|----------------------------------|
| First full page ad (\$175.00) | \$ 0.00 |
| All succeeding full page ads | \$108.00 (60%) |

So as you can see, by supporting our 2017 Souvenir Program Book, you can earn sizeable scholarships! And, the best news is that you aren't limited! If you want to sell 5 or 10 or 20 sponsorships ads....go right ahead...and we'll keep building up your scholarship award! There were contestants in previous pageants who built their scholarships by \$200...\$300...\$500....even \$1,000!!!

Who buys program pages?

- Businesses
- Family Members
- Friends
- Church Groups
- Booster Clubs
- Service Organizations
- And Many More...Think Outside the Box!

Businesses may be eligible for tax deductions for their sponsorships because they are, in fact, purchasing advertising. Individual sponsors (family, friends, etc.) may be eligible for tax deductions as well, because of the Oregon Scholarship Foundation's status as a 501(C)(3) charitable organization (more on that later).

Just follow the simple steps on the next pages and start building your own scholarship award!

~ The Miss Klamath County-Miss City of Sunshine
Board of Directors

GOOD LUCK!